

# Marketing Working Student (m/f/d) - External English (HH)

Ohly is one of the world's leading suppliers of yeast-based specialty ingredients for the global food, fermentation, feed, and health market. It is part of the Associated British Foods Ingredients group (ABFI), providing specialty ingredients to a variety of segments including Food, Beverage, Nutrition, Feed, and Pharma.

Within the model of devolved autonomy operated by Associated British Foods, Ohly develops and implements its own strategy and accounts for its own business success. This empowers our people with great freedom and independence, while enjoying all of the benefits and opportunities that belonging to a global group brings, meaning that individuals and teams can make a real difference within this operating culture.

We are looking for a **Marketing Working Student (m/f/d)** to support our interdisciplinary marketing team as soon as possible.

## **The role and your tasks**

You will be working with international sales, technical service, application and innovation colleagues to develop product solutions and promotional materials for our diverse customers and regions.

- Creating trend and market reports with Innova and Euromonitor
- Support the development and implementation of promotion campaigns (e.g. creation of customer presentations)
- Supporting the development and implementation of corporate and sustainability communication
- Content creation for our digital channels (website, newsletter, LinkedIn)
- Independent execution of operational product management tasks, e.g. creation of product documents and maintenance of the CRM system

## **Your profile**

- Enrolled student (m/f/d) of business administration, food science or similar
- First experience in product management, brand management or marketing desirable
- Results- and solution-oriented way of working
- High degree of initiative and sense of responsibility
- Good communication skills
- Confident handling of MS-Office
- Fluent in German and English
- Confident handling of MS Office (especially PowerPoint and Excel)

## **What we offer**

- Extensive insights into our international and interdisciplinary B2B Marketing
- Short decision-making processes and many opportunities for active participation
- Flexible working hours
- Central location (connection to public transport and parking facilities)
- Free charging station for e-bikes as well as charging stations for e-cars

Ohly operates based on our values of doing the right thing for our people, customers, and planet.

We are committed to creating a diverse and welcoming workplace that includes colleagues with varied lifestyles, backgrounds, and experiences. We believe that enables us to better meet our values while innovating and delighting our customers throughout our global communities.

We look forward to receiving your meaningful CV containing your earliest possible start date!